

Ruby on Ales 2012



Sponsor Prospectus

CONFERENCE DETAILS

March 1-2, 2012 in Bend, OR

Ruby on Ales is a two-day, single track conference inspired by Ruby, microbrews, and shredding. Listen to engaging speakers, hit the slopes and slake your thirst on local microbrews. Reserve a seat and plan to ski, board, or tube when you attend the 2nd annual Ruby on Ales Conference in Bend, Oregon.

Ruby on Ales is headed by leaders in the region's Ruby and Rails communities and will include well-known speakers from around the country. Last years event was well-attended, included a global audience for the live broadcast and was very well received. We expect the 2012 event will even more fun!

Please review the sponsorship opportunities below and join us for an amazing time in March of 2012.

PLATINUM

Only 1 slot available **\$6,000**

- Top billing on website and all marketing materials
- Logo on website
- Logo and 200 word description on Sponsors page
- Logo on conference videos
- Sponsor designation in emails and other marketing
- Opportunity to distribute handouts and/or schwag
- 15 minute presentation (content subject to approval)
- Full page ad in Conference Schedule
- Includes up to 5 passes

To learn more or secure a sponsorship slot, email theguys@onales.com. Payments can be made to paypal@onales.com.



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GOLD

Only 3 slots available **\$4,000**

- Logo on website; following Platinum sponsor
- Logo and 100 word description on Sponsors page
- Logo on conference videos
- Sponsor designation in emails and other marketing
- Opportunity to distribute handouts and/or swag
- Half page ad in Conference Schedule
- Includes 3 passes

SILVER

Unlimited slots available **\$2,500**

- Logo on website
- Logo and 50 word description on Sponsors page
- Sponsor designation in emails and other marketing
- Opportunity to distribute handouts and/or swag
- Quarter page ad in Conference Schedule
- Includes 2 passes

BRONZE

Unlimited slots available **\$1,000**

- Logo on website
- Logo and 50 word description on Sponsors page
- Opportunity to distribute handouts and/or swag
- Logo on Conference Schedule
- Includes 1 pass

PARTY SPONSORSHIP

Multiple slots available **\$1,000+**

CUSTOM SPONSORSHIP

Got an idea? Let us know.

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email sponsors@onales.com. Payments can be made
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